



DAP

DATELIGENS ANONYMIZATION PLATFORM

ENSURING DATA CONFIDENTIALITY IN A CONNECTED WORLD

INTRODUCTION



Cyberattacks and data breaches are escalating globally, posing significant risks to organizations.



Statistics

Cyberattacks occur every 39 seconds worldwide, with 28% of European SMEs experiencing breaches in 2021



Financial Impact

The average cost of a data breach exceeds \$4.45 million, emphasizing the substantial financial consequences.



Urgency for Protection

Organizations must prioritize robust data protection measures to mitigate risks and safeguard sensitive information.

DAP



Dateligens Anonymization Platform (DAP) stands as the definitive solution to safeguarding your sensitive data in an era of heightened digital threats.



Key Features

Regulatory Compliance: DAP is fully compliant with relevant data protection regulations such as GDPR, CCPA, and others, providing peace of mind amidst evolving legal landscapes.

Innovation Leadership: With its unique value proposition, DAP positions Dateligen as a frontrunner in dynamic big data anonymization, setting new standards for data security.

Eco-Efficiency: DAP leverages native scalability, utilizing parallel processing capabilities on underutilized servers, leading to a greener IT footprint.

Dynamic Anonymization: Unlike traditional static methods, DAP employs advanced algorithms to dynamically anonymize data in real-time, ensuring privacy without compromising utility.



Why DAP

In today's data-driven world, where privacy concerns loom large, DAP offers a comprehensive solution to protect your data, mitigate risks, and foster trust, all while enabling valuable insights and innovation.



TECHNICAL OVERVIEW



Processing Speed

- Private Cloud: 100 GB/hour (encrypted data at rest), AWS: 250 GB/hour. => running on encrypted big data at rest (that explains perf diff with aws)
- High-speed processing ensures efficient data anonymization.



Compliance Statements

- Adheres to GDPR, CCPA, and other relevant data protection regulations.
- Ensures data privacy and legal compliance.



Troubleshooting and Support

- 24/7 support available through maintenance option.
- Third-party support team provides international integrator and support services.



Why it Matters

- Technical prowess ensures seamless integration, compliance, and reliable support for clients.

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HOW IT WORKS

- **No Code Interface:** Intuitive web interface requiring no coding skills, accompanied by comprehensive online training and support resources.
- **Adaptability Across Functions:** DAP seamlessly integrates with all business functions, catering not only to IT but also to non-technical departments.

DAP

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- **Granular Data Protection:** DAP offers adaptable tokenization algorithms such as SHA256, SHA512, and AES-256, ensuring robust data protection tailored to varying sensitivity levels.
- **Time-saving Solution:** By automating anonymization processes, DAP liberates Data Protection Officers (DPOs) to focus on strategic priorities rather than routine tasks.

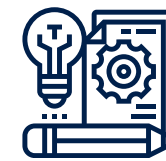


BENEFITS



Effortless Implementation

With a "no code" web interface, along with online training and comprehensive help resources, DAP ensures seamless integration into existing systems and processes, minimizing implementation hurdles.



Adaptability Across Functions

DAP caters to all business functions, including non-IT departments, ensuring that every team can leverage its capabilities to enhance data privacy and security.



Robust Encryption Standards

Leveraging top-tier encryption algorithms such as SHA256, SHA512, and AES-256, DAP guarantees military-grade protection for sensitive data, fostering trust and confidence among users.



Time Optimization:

By automating data anonymization processes, DAP frees up valuable time for Data Protection Officers (DPOs) to focus on strategic initiatives and higher-priority tasks, enhancing overall operational efficiency.





PRICING

Pay Per Datasources

- Price of 100 €/year/ datasource
- Licence + software maintenance + learning + LL support

Intergration

Depending of the results coming from system audit





THANK YOU!

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